

NY SKYRIDE

A New York Visit Starts at the NY SKYRIDE

Empire State Building • 350 Fifth Avenue • New York • NY • 10118
TEL: 212/279-9777 or 888/SKYRIDE • FAX 212/299-4932
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WHAT IS IT?

NY SKYRIDE, located on the second floor of the Empire State Building, is a fun filled combination of movie-motion-and sights rolled up into New York's **ONLY aerial virtual tour simulator**.

THE EXPERIENCE

We are an exciting digital experience combining flight simulation and an adventure story with digital technology, custom platforms and seats and a 6 meter/18 foot high screen! The presentation consists of (2) seven minute pre shows, the first show is on the "Top 10 Things In New York" and the second is a presentation on the "History of the Empire State Building". Following these two pre-shows is the 14 minute moving presentation of the NY SKYRIDE. This experience can be enhanced for school grades 6-12 with our new free certified school curriculums.

'FAST TRACK' TO THE EMPIRE STATE BUILDING OBSERVATORY

Our *Fast Track* system, only available through the NY SKYRIDE, allows visitors to bypass +75% of Empire State Building Observatory waiting time. When visiting the Observatory and the SKYRIDE together, guests enter through a separate entrance on 33rd Street, go through a private security screening, do the SKYRIDE experience and then are put onto the final section of the Observatory waiting line before the elevator. Think of the time saved during the busy season while also giving your guests an experience they can't get anywhere else in New York...and at a GREAT profit margin as well!

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WHY THE NY SKYRIDE?

The NY SKYRIDE is safe, fun and entertaining and a great introduction to New York City and open 365 days a year!! We have no blackout dates, no cancellation penalties for groups, and no reservation policy for FIT's. Vouchers accepted with prior credit approval.

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NY SKYRIDE ADVANTAGES

1. Located on the **second floor** of the landmark **Empire State Building**
2. **Separate entrance** on 33rd Street!
3. **All Weather** indoor attraction with **Fast Track direct access to the Observatory!**
4. Special **profitable trade rates**
5. **No Pre-payment required** when booking through the NY SKYRIDE!
6. Excellent destination for **students and adults!**
7. **Downloadable NYC and NYS Certified School Curriculums**
8. **Open 365 days** a year!
9. **High Profit margins!**
10. **No Cancellations fees!**
11. **No Blackout dates!**
12. **No reservations needed** for FIT's!
13. **Combinations** available with Empire State Building Observatory and others.
14. **Email reservation request** for groups of 20+ to reservations@skyride.com
15. Last minute groups cheerfully accepted.
16. Affordable breakfast, lunch and dinner available for 'on the go' groups.
17. Tickets can be purchased in advance or purchased by voucher (with credit approval).